Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

0CT 1 9 1998

In the	e Matter of)		George of the Browning
Table FM E (Kose	ndment of Section 73.202(b) c of Allotments Broadcast Stations ciusko and Goodman ssippi)))))	MM Docket No. 98-154 RM-9174	
To:	Chief, Allocations Branch Policy and Rules Division Mass Media Bureau			

COMMENTS

Rainey Broadcasting, Inc. ("RBI"), by its counsel, hereby submits its Comments in response to the Commission's *Notice of Proposed Rule Making*, 63 FR 46978 (Sept. 3, 1998) ("NPRM"). At RBI's request, the NPRM proposes reallotting Channel 277C3 from Kosciusko, Mississippi to Goodman, Mississippi. In these Comments, and as will be explained, RBI respectfully requests that, instead of reallotting Channel 277C3 to Goodman, the Commission reallot Channel 277C3 to Decatur, Mississippi. In support hereof, RBI states as follows:

PRELIMINARY MATTER

1. This proceeding was commenced by a Petition for Rule Making ("Petition") which RBI filed on September 17, 1997, proposing the reallotment of Channel 277C3 from Kosciusko to Goodman. At that time RBI was awaiting the grant of a construction permit for the Kosciusko facility on Channel 277C3. RBI proposed the reallotment of that channel to Goodman because it would provide the community of Goodman with its first local service and because it would have

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enabled RBI to consolidate its radio operations in the Goodman area with another station that it owned in nearby Pickens, Mississippi.

- 2. The Allocations Branch erroneously dismissed RBI's Petition in a January 7, 1998 letter ruling. The Branch claimed that the Petition could not be processed because there were two mutually exclusive applications for the original Kosciusko allotment, when in fact, the other application that was mutually exclusive to RBI's application for Kosciusko had already been dismissed on November 6, 1997, and the Allocations Branch had been notified of that fact in a supplemental filing.¹
- 3. Nevertheless RBI has since sold the station that it owned in Pickens and thus will no longer be able to recognize the benefits of consolidated operations at the Goodman location. Given the passage of time since the filing of the Petition and the change of circumstances, RBI respectfully withdraws its proposal to reallot Channel 277C3 to Goodman. RBI now prefers to serve Decatur, Mississippi and provide a first local service to those residents². RBI hereby states that if the Commission grants this counterproposal, it will file an application to modify its construction permit to serve Decatur and construct the facility.

CHANGE IN COMMUNITY OF LICENSE

4. This proposal meets the requirements set forth in Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of

^{1.} The Allocations Branch recognized this factual error in footnote 1 of the NPRM.

^{2.} RBI will be able to take advantage of the benefits of consolidated operations upon reallotment of Channel 277C3 to Decatur because RBI owns other radio stations in Newton County where Decatur is located.

License, 4 FCC Rcd 4870 (1989), recons granted in part, 5 FCC Rcd 2094 (1990). Decatur, in Newton County, has a population of 1,247 (1990 U.S. Census) and has no local service. Kosciusko, on the other hand, is served by three local radio stations, WBKJ(FM), WJTA(FM) and WKOZ(AM). Thus, Decatur would receive a priority for a first local service over a fourth local service to Kosciusko. See Revision of FM Assignment Policies and Procedures 90 FCC 2d 88 (1982).

- 5. As shown in the attached Engineering Statement, the allotment of Channel 277C3 to Decatur is in conflict with the retention of Channel 277C3 at Kosciusko. Otherwise, the proposed allotment to Decatur meets the Commission's spacing requirements.
- 6. Decatur is not located in any urbanized area, nor will the proposed 70 dBu coverage area reach any part of an urbanized area. The Town of Decatur is an established community whose residents share common interests and identify with their town. As demonstrated below, Decatur has the social, economic and governmental indicia to qualify as a community for allotment purposes.
- Government. Decatur, the county seat of Newton County, was settled in 1836. It has a Mayor-Board of Alderman form of government and twenty-one Town employees, including a Town Clerk, Town Attorney and Town Judge. The Mayor and the five Alderman are each elected for four-year terms. The Town of Decatur operates the Decatur Police Department and Decatur Fire Department. Municipal services provided to the residents by the Town include water, sewer and garbage. Decatur Public Library offers reading materials to the community. Children in Decatur attend Newton County Schools. Newton County Academy, a private school, is also located in Decatur. In addition, East Central Junior College is located in Decatur and offers a wide variety of courses to its students. The Town has its own zip code, 39327, and the U.S. Postal Service operates

- a Post Office at 800 4th Avenue in Decatur to service the area. According to the U.S. Census Bureau, the population of Decatur in 1990 was 1,247.
- 8. <u>Cultural</u>. There are several events held annually for the residents of Decatur. These include an Oktober Fest celebration with food, displays, entertainment, and arts and crafts, and the annual Christmas Parade. Residents of Decatur can enjoy recreational activities at the Turkey Creek Water Park, which offers picnicking, camping, swimming, fishing, boating and a 260-acre lake, and at the Decatur Recreation Center. Decatur also has a lighted baseball complex where tee-ball, little league, softball and pony league games are played. In addition, the Decatur Country Club has an 18 hole golf course, swimming pool, and tennis facilities. Stage productions, musicals, dramas and comedies are offered at East Central Community College.
- 9. There are many churches located within the Town of Decatur, including the Decatur Methodist Church, Beulah Baptist Church, Church of God in Christ, Decatur United Methodist Church, Clarke Venable Baptist Church, Decatur Mb Church, and Oakland Baptist Church. Community and civic organizations in Decatur include the Lions Club, Woman's Progressive Club, Homemaker Club, County Capital Garden Club, Jaycees, Eastern Star, Masons, American Legion, Boy Scouts and Girl Scouts.
- 10. <u>Business</u>. There are numerous businesses located within the Town of Decatur, as illustrated in the attached business listing. *See Exhibit* 1. To promote business development in the community, there is a Greater Decatur Chamber of Commerce. A number of businesses identify with the Town by using "Decatur" in their name, including: Decatur Furniture & Appliance, Decatur Meadows Apartments, Decatur Mini-Storage, Decatur Telephone Company, and South Decatur

Service Station. Manufacturers located in Decatur include BonHomme Manufacturing, which makes apparel, and Peavey Electronics, which makes musical equipment.

- 11. The financial needs of the residents are served by the Bank of Decatur, Eastover Bank for Savings and Union Planters Bank. Health services are available at the Decatur Medical Clinic and the Laird Medical Clinic, and dental services are provided by a local dentist, James E. Yelverton, Jr. DDS. Ambulance service is also available in Decatur.
- 12. As demonstrated above, the Town of Decatur qualifies as a community for allotment purposes due to its independent government body, community identity, and numerous businesses. As such, it is deserving of its first local service.
- 13. Since Channel 277C3 is currently unused at Kosciusko, despite the change in the proposed transmitter site there will be no actual loss in existing service. *See, e.g., Midway, Panacea and Quincy, Florida,* 10 FCC Rcd 6112 (1995); and *Douglas, Tifton and Unionville, Georgia,* 10 FCC Rcd 7706 (1995). The proposed 60 dBu coverage of Channel 277C3 will provide service to a greater area and population than the previously proposed 60 dBu coverage area for Channel 277C3 at Kosciusko. The net gain in population is 52,043 persons. See Exhibit 3 of the Engineering Statement. The loss area will continue to receive at least five (5) aural services.

14. Accordingly, Rainey Broadcasting, Inc. submits these comments to reallot Channel 277C3 from Kosciusko, Mississippi to Decatur, Mississippi, in order to provide a first local service, and to modify the permit of RBI accordingly.

Respectfully submitted,

RAINEY BROADCASTING, INC.

Mark N. Lipp, Esq.

Shook Hardy & Bacon, LLP

1850 K Street, NW

Suite 900

Washington, DC 20006

(202) 261-2045

October 19, 1998

ENGINEERING STATEMENT

In Support of A

COUNTERPROPOSAL MM Docket 98-154, RM-9174 Rainey Broadcasting, Inc.

INTRODUCTION

The instant engineering statement is submitted in support of a counterproposal in the above captioned Docket. Rainey Broadcasting, Inc. ("Rainey") is the permittee of WZKR(FM) at Kosciusko, Mississippi. The Commission issued a Notice of Proposed Rule Making ("NPRM") with the Comments Date of October 19, 1998. See DA 98-1683.

A detailed engineering study was conducted which determined that channel 277C3 at Kosciusko is mutually exclusive with the same channel in the immediate area of Decatur, Mississippi. At the Decatur reference, channel 277C3 meets all spacing requirements with no other channel substitutions required.

Rainey proposes that channel 277C3 be deleted at Kosciusko and allotted to Decatur as that community's first local service. It requests that the CP of WZKR be modified accordingly.

The attached exhibits provide documentation that the Rainey Counterproposal is in compliance all known Commission Rules and Regulations concerning changes in a community of license.

EXHIBITS EXPLAINED

Exhibit E, figure 1 is an allocation study which uses Rainey proposed reference coordinates. The study depicts the following things; 1) Channel 277C3 at the Decatur allotment site is MX with the CP site of WZKR at Therefore, the Decatur allotment must be Kosciusko. considered as a counterproposal. 2) the reference coordinates are only 5.00 kilometers from the proposed of community of license, Decatur, while a class C3 provides a 70 dBu contour of 23.2 kilometers. This data and the map depicted in Exhibit E, Figure 2 demonstrate that channel 277C3 at Decatur will provide the required 70 dBu to 100% of the community. 3) The spacing to all other licensed, CP and facilities receives the proposed (allotment) spacing of §73.207. This is further exhibited in Exhibit E, figure 3 which is a map depicting the separation contours of the FM facilities included in Exhibit E, figure 1.

Exhibit E, figure 2 is a color map generated using the professional mapping program, MapInfo, V 5.0. The channel 277C3 at Decatur reference coordinates were plotted by computer and a hypothetical 23.2 kilometer 70 dBu contour included. At no point does the community boundaries approach the 70 dBu contour.

Exhibit E, figure 3 is a map developed using a V-Soft "INTERDLG" V 4.5 program. Here the FM facilities included in Exhibit E, figure 1 are shown as separation contours. The intersecting of the separation contours of WMBC (ch

276C2) Columbus, MS @ 26°, WQST (Ch 223C) Forest, MS @ 263.5° and WHER (ch 279C) Hattiesburg, MS @ 182.3° create the allotment clear spaced window. However, a wide area under §73.215 is available for antenna sites.

Exhibit E, figure 4 is a map which depicts the present WZKR 60 dBu service contour and the proposed 60 dBu of channel 277C3 at Decatur. There is no point where the contours overlap. Therefore, all area inside the WZKR CP site is shown as "loss" and all area inside the AD 277C3 at Decatur is considered "gain." The results of this study can summarize as follows;

Community	Pre	sent	Proposed		Gain	
	<u> Area</u>	Pop	Area	Pop	<u> Area</u>	Pop
Kosciusko	4,757	50,598				
Goodman			4,803	102,641	46	52,043

The population gain is shown in the number of persons and the area gain is depicted in square kilometers. The study depicts a small area gain (46 square kilometers) but a gain of 52,043 persons.

REMAINING SERVICE

After channel 277C3 is deleted at Kosciusko the community will continue to be served by three local services; WJTA(FM) (ch 219), WBKJ (ch 286C1) and WKOZ-AM (1340 kHz). In addition, all of the present WZKR 60 dBu area (loss) will continue to receive a minimum of five aural services. Exhibit E, figure 5 is a MapInfo generated map of the present WZKR 60 dBu. The remaining services are

depicted using AM .5 mV/m and FM 60 dBu contours. Each contour is numbered and corresponds to the facility listed in Exhibit E, figure 6. The facilities shown in this exhibit verify that in no area of the present WZKR 60 dBu will there be less than 5 remaining services.

CONCLUSION

The instant engineering study clearly depicts that channel 277C3 can be deleted at Kosciusko and allotted to Decatur. The study also depicts that the allotment can be performed in keeping with the Commission's Rules concerning the criteria for a change in an FM facility's community of license. No additional channel changes are required and the gains depicted demonstrate that the proposed change in keeping with the Commission's allotment requirements.

ENGINEERING CERTIFICATION

STATE OF ALABAMA
BUTLER COUNTY

Paul Reynolds declares the following:

- * That he has completed undergraduate studies in the field of communications at the University of Southern Mississippi.
- * That he has completed course requirements for a Masters Degree in communications at the University of Alabama.
- * That he has completed basic electronics at DeVry Technical Institute.
- * That he has been operating as an independent communications consultant since 1980.
- * That he is familiar with the Commission's Rules and Regulations.
- * That the engineering for the instant Rainey Broadcasting, Inc. Counterproposal in MM Docket 98-154, RM-9174 was prepared by him or under his direct supervision.
- * That all information presented is believed to be true and correct and in full compliance of the technical standards contained in the Commission's Rules and Regulations in affect at the time of the applicant's filing date.

Paul Revholds

REYNOLDS TECHNICAL ASSOCIATES 301 Cedar Street Suite 4 Greenville, AL 36037

(334) 382-3239

ENGINEERING STATEMENT

In Support of A

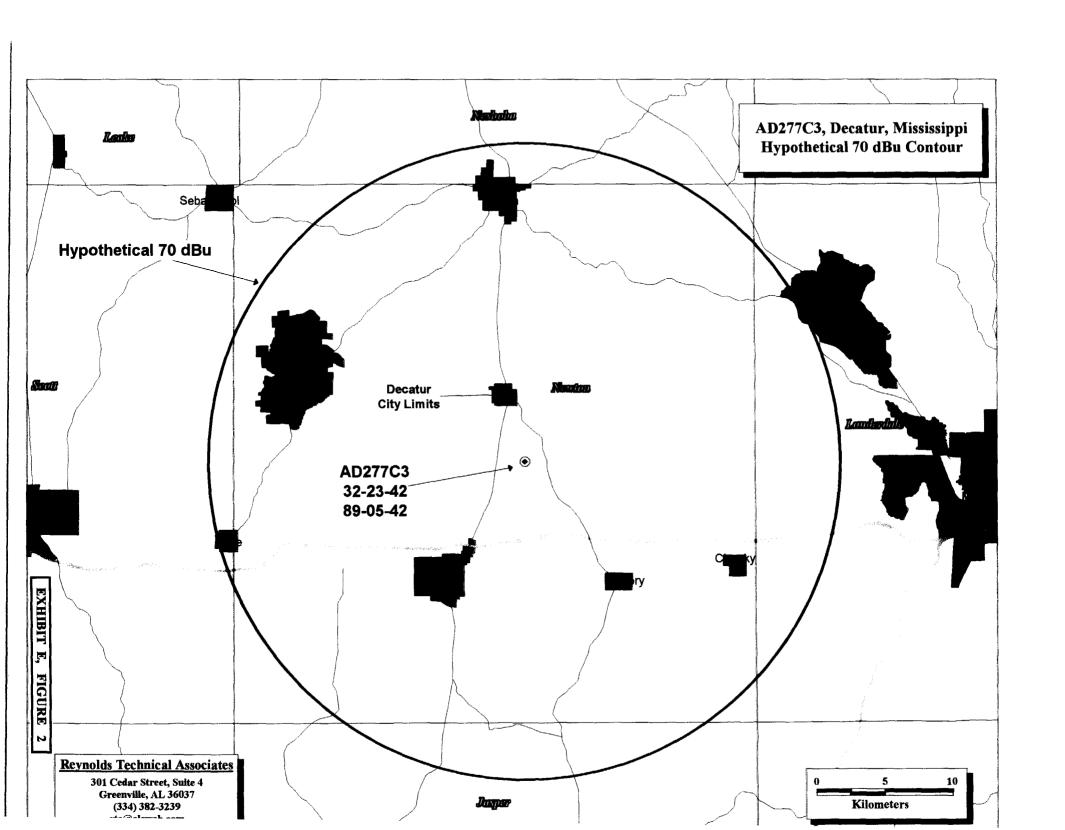
COUNTERPROPOSAL

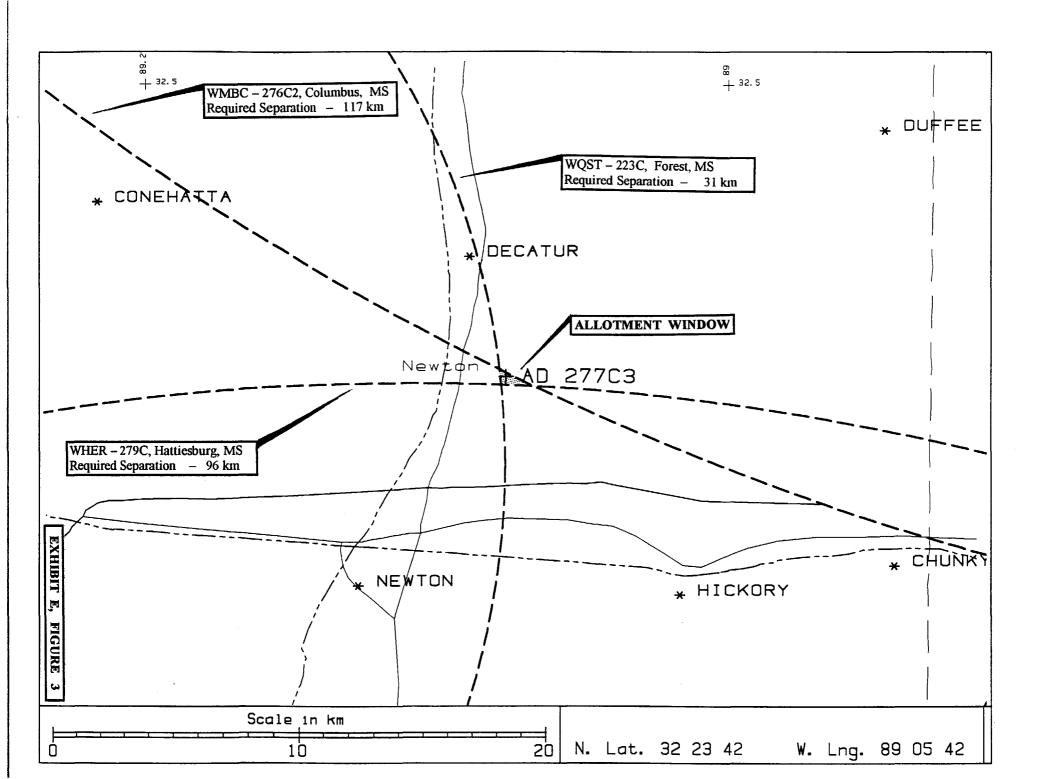
MM Docket 98-154, RM-9174 Rainey Broadcasting, Inc.

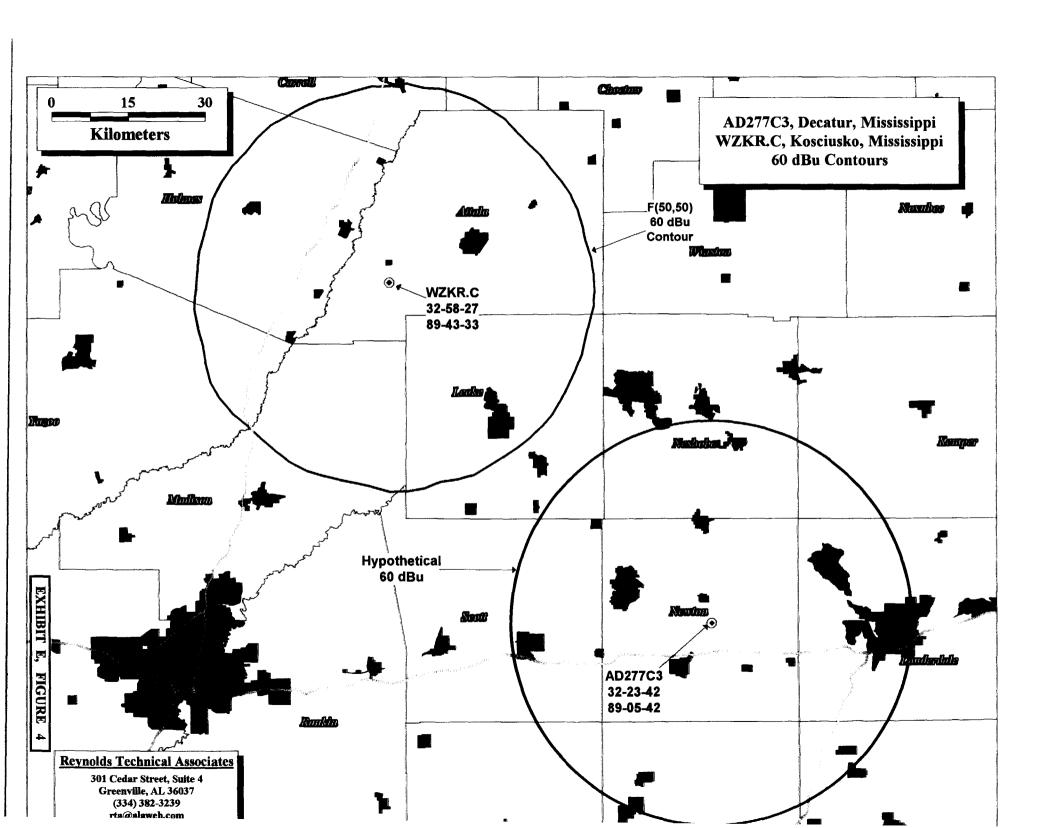
ALLOTMENT STUDY - CH 277C3 @ DECATUR, MS [DEPICTING MX SPACING WITH WZKR KOSCIUSKO & CLEAR SPACING TO ALL OTHER FM FACILITIES] (USING COUNTERPROPOSAL COORDINATES AS REFERENCE)

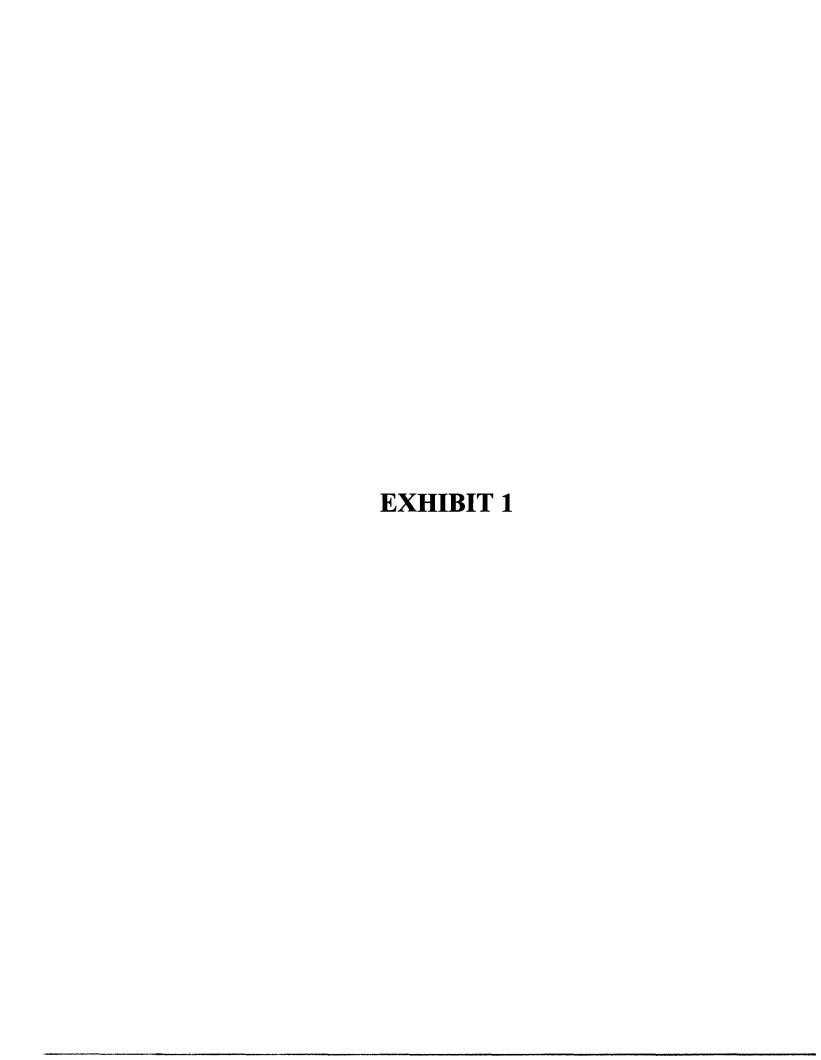
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Call	Ch#	City	Chamier	State		Dist'	R'qrd	Margir	1
Referend Nort	ce Coordin h Latitude	Decatur ates: :: 32-26-17 :: 89-09-39		MS	342.7	5.00			
DE277 Of No Co	277C3 oncern: & Facilit	Kosciusko Kosciusko		ms Ms	317.4 317.7	87.32 87.34	153.0 153.0	-65.68 -65.66	
AD277 Of No Co Pending of Petis	oncern:	Goodman		MS	310.4	99.92	153.0	-53.08	*
WMBCFM	276C2	Columbus		MS	26.0	117.14	117.0	0.14	*
WQSTFM	223C	Forest		MS	263.5	31.23	31.0	0.23	*
WHER	279C	Hattiesbu	ırg	MS	182.3	96.33	96.0	0.33	*
WMSI	275C	Jackson		MS	260.5	122.85	96.0	26.85	
WMXS	277C	Montgomer	У	AL	89.8	272.69	237.0	35.69	
WKJNFM	277C	Hammond		LA	217.0	276.68	237.0	39.68	
WRBO	278C	New Albar	ıy	MS	5.0	222.99	176.0	46.99	

EXHIBIT E, FIGURE 1



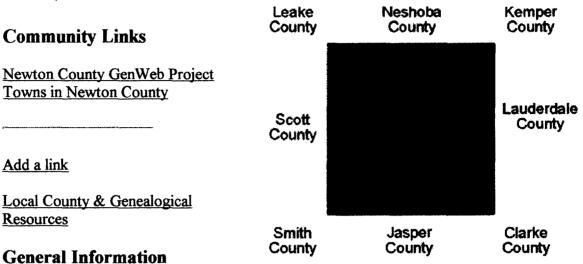








Newton County, Mississippi



County Seat: Decatur

Newton County was named for Sir Isaac Newton (1642-1727), the English mathematician, who was knighted by Queen Anne in 1705 and who is celebrated for his discoveries in the field of optics and for his formulations of the laws of motion and gravity. Newton County, Mississippi, is the only American county named for Sir Isaac Newton. (If the county had been formed and named in 1833, at the same time as Jasper County, there would be reason to believe that it was named for Sergeant John Newton rather than for Sir Isaac Newton. See | 38, Jasper County, ante.)

The town of Newton, in Newton County, sometimes is said to have been named for Newton Dolittle, who donated the land for the town.

Decatur was named for Commodore Stephen F. Decatur (1779-1820), a native of Maryland and a naval hero of the War of 1812 and the war with the Barbary states, who is remembered for the toast, "Our country: In her intercourse with foreign nations may she ever be in the right; but our country, right or wrong".

Other county seats named for him are the cities and towns of Decatur in Alabama, Georgia, Illinois, Indiana, Tennessee and Texas, and the town of Decaturville in Tennessee. There are Decatur counties named for him in Georgia, Indiana, Iowa, Kansas and Tennessee.

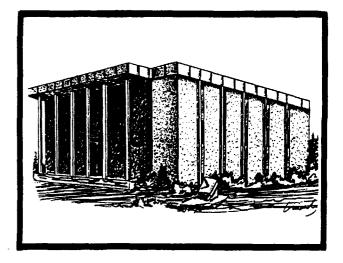
Formed under Second Constitution (1832-1869) - February 25, 1836

Newton County was established by an act of February 25, 1836, from the southern half of Neshoba County.



RECREATION - Decatur residents enjoy yearround events. The Newton County Community Concert Association presents three concerts a year offering a variety of entertainment. East Central Community College offers stage productions, musicals, dramas and comedies. Decatur has a new lighted baseball complex where tee-ball, little league, softball and pony league games are played. Located 3½ miles south of Decatur is Turkey Creek Water Park. This 788 acre park offers recreational activities such as fishing, skiing, and overnight camping with hook-ups. Oktober Fest is held the second Saturday in October each year with arts and crafts, displays, food and entertainment for the entire family. The Decatur Country Club has an 18 hole golf course, swimming pool, and tennis facilities. Decatur Senior Citizen's Center serves meals at noon five days a week (Monday thru Friday).

Welcome to

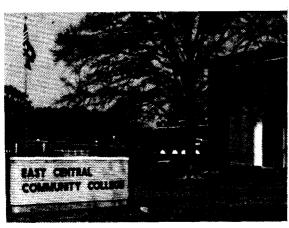


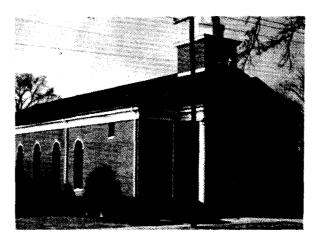
Town
of
Decatur

Decatur is the county seat of Newton County located in East Central Mississippi. It is 25 miles west of Meridian and 74 miles east of Jackson. It is ideally located with respect to other economically active regions and other variables influencing growth.

GENERAL INFORMATION

EDUCATION - Decatur High School and Boler Elementary are part of the Newton County Unit School District. These schools have an enrollment of approximately 800 students and are recognized for their academic achievement. One private school in Decatur is Newton County Academy. East Central Community College, located in the heart of Decatur, has an enrollment of over 1200 students. Within a 100 mile radius of Decatur there are eight senior colleges and universities.





CHURCHES - Five churches representing 3 major denominations are located in the city.

HEALTH CARE - Modern medical care includes two private clinics, medical doctors, a dentist and the county health department. Located within a 10 mile radius are two hospitals and two convalescent homes. Decatur is covered by round-the-clock ambulance service.

UTILITIES - Mississippi Power Company, Entex Gas Corporation, Multi Vision Cable Company, Decatur Telephone Company, and Municipal Water serve the utility needs of the Decatur area.

CIVIC ORGANIZATIONS - In Decatur these include: Greater Decatur Chamber of Commerce, Lions Club, Woman's Progressive Club, Homemaker Club, County Capital Garden Club, Jaycees, Eastern Star, Masons, and the American Legion.

GOVERNMENT SERVICES - Decatur operates under a mayor and board of alderman form of government. Three full time policemen and 20 volunteer firemen with the latest equipment serve Decatur. Newton County's government offices as well as many other government agencies are located in the town.

FINANCIAL FACILITIES - The financial needs of the community are served by the Bank of Decatur (assets of \$155,754,000) and Eastover Bank for Savings (assets of \$553,000,000).

AGRICULTURE & INDUSTRY - Forestry, poultry, beef cattle, and dairy make up a majority portion of Newton County's large agricultural industry. Decatur has two industries: BonHomme Manufacturing which is known for making name-brand men's and women's apparel and Peavey Electronics which makes musical equipment sold throughout the world.

TRANSPORTATION - Highway 15, the most traveled highway in Newton County, runs through Decatur. Located 7 miles south of Decatur is Interstate 20. Two major airports are located less than an hour away.

FACTS ABOUT NEWTON COUNTY

NEWTON COUNTY, IN EAST CENTRAL MISSISSIPPI, IS LOCATED 65
MILES EAST JACKSON --- 25 MILES WEST OF MERIDIAN. IT IS
COMPROMISED OF 16 TOWNSHIPS, WITH AN AREA OF 578 SQUARE
MILES OR 370,560 ACRES. THE 1990 CENSUS LISTED THE POPULATION
OF NEWTON COUNTY AS 20,291.

THE PEOPLE OF NEWTON COUNTY ARE PROUD OF THE MAJOR INDUSTRIES LOCATED WITHIN ITS BOUNDRIES; PEAVYS ELECTRONICS, ESCO CORPORATION TOOLS, LA-Z-BOY SOUTH CHAIRS, AND SOUTHERN MANUFACTURING – FURNITURE.

THERE ARE THREE PUBLIC SCHOOLS IN NEWTON COUNTY, LOCATED IN DECATUR, NEWTON AND UNION. THERE IS ALSO ONE PRIVATE SCHOOL LOCATED IN DECATUR. A CHOCTAW SCHOOL AND INDIAN RESERVATION IS LOCATED IN CONEHATTA. THERE IS ONE COMMUNITY COLLEGE IN THE COUNTY, EAST CENTRAL COMMUNITY COLLEGE IN DECATUR. THE COLLEGE OFFERS A WIDE VARIETY OF COURSES TO ITS STUDENTS, INCLUDING VOCATIONAL TECHNICAL COURSES IN ELECTRONICS, CABINET MAKING, COSMETOLOGY, BRICK-LAYING, BODY SHOP AND WELDING. IT ALSO HAS A NURSING PROGRAM.

FACTS ABOUT NEWTON COUNTY-continued

THERE ARE TWO FULLY EQUIPPED HOSPITALS LOCATED IN NEWTON COUNTY. ONE IS LOCATED IN NEWTON AND ONE IS LOCATED IN UNION. THERE ARE ALSO SERVERAL MEDICAL CLINICS LOCATED IN THE COUNTY. THE COUNTY ALSO HAS EXCELLENT NURSING HOME FACILITIES. AMBULANCE SERVICE IS PROVIDED BY A PRIVATE FIRM.

RECREATIONAL PLAYS A LARGE PART IN NEWTON COUNTY. IN 1984, PAT HARRISON WATERWAY COMPLETED THE TURKEY CREEK WATER PARK IN DECATUR, MISSISSIPPI, WHICH IS THE COUNTY SEAT. THIS RECREATIONAL FACILITY OFFERS PICKICKING, CAMPING, SWIMMING, FISHING AND BOATING. WITH THE PARK'S 260-ACRE LAKE, THERE IS ROOM FOR EVERYONE.



Town of DECATUR

P.O. Box 307 - 66 Seventh Street DECATUR, MISSISSIPPI 39327

Telephone: 601-635-2761 Fax: 601-635-4012

DAVID GRIFFIN Mayor

JINYA LEA CLARKE Clerk

BOBBY EVERETT Town Attorney

DANNY CLEARMAN Town Judge

ALDERMAN

ROBERT BURTON

LEON EATMON

KARLA RUSHING

ELEANOR RUSSELL

CHRIS SPEARS

Lisa Creel Police Chief

Business Name	Address	City	Phone
Decatur City Hall	667 7th St	Decatur, MS	(601) 635-2761
Decatur City Water Works	92 Broad St	Decatur, MS	(601) 635-2761
Decatur Fire Dept	PO Box 307	Decatur, MS	(601) 635-2000
Decatur Police Dept	92 Broad St	Decatur, MS	(601) 635-2761
Decatur Public Library	PO Box 40	Decatur, MS	(601) 635-2777
US Post Office	800 4th Ave	Decatur, MS	(601) 635-2050

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39327		Process	
39327 is associated	d with the follo	wing:	
City Name	State	For this ZIP Code, the city name is:	ZIP Code Type
DECATUR	MS	ACCEPTABLE (DEFAULT)	STANDARD

Version 3.2 Database 00/0000

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City State / ZIP Code Associations

To find the ZIP Code for a mailing address, check out our <u>ZIP+4 Code Lookup</u>. Questions and Comments | Return to ZIP Code Lookup and Address Information

Decatur MS	Process	
DECATUR MS is associated with the following ZIP Codes:	For these ZIP Codes, the city name is:	ZIP Code Type
 39327	ACCEPTABLE (DEFAULT)	STANDARI

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Primary and Secondary Schools in Mississippi Profile of Newton County School District

P.O. Box 97 Hwy 15 South / <u>Decatur</u>, MS 39327 (601) 635-2317 / FAX: / Students: 1,661 / Home Page N/A

- Newton County / Mbrs of Congress / State Legislators / Media
- National Center for Education Statistics (NCES) School District Profile

Newton County Elementary	H/P N/A	KG-06	<u>Decatur</u>	<u>39327</u>
Newton County High School	H/P N/A	09-12	<u>Decatur</u>	<u>39327</u>
Newton County Middle School	H/P N/A	07-08	Decatur	<u>39327</u>
Newton County Voc Complex	H/P N/A	00-00	Decatur	<u>39327</u>

Harden Political InfoSystems (HPI) Richard M. Harden ... <u>hpi@atlanta.com</u> ... 03/10/98

Business Name	Address	City	Phone
Baptist Student Union	511 Broad St	Decatur, MS	(601) 635-2481
Beulah Baptist Church	12130 Hic-Little Rock Rd	Decatur, MS	(601) 635-2515
Church Of God In Christ	17585 Highway 15	Decatur, MS	(601) 635-3199
Clarke Venable Baptist Church	362 W Broad St	Decatur, MS	(601) 635-2828
Decatur Mb Church	PO Box 416	Decatur, MS	(601) 635-2190
Decatur Methodist Church	244 W Broad	Decatur, MS	(601) 635-2729
Decatur United Methodist Chr	268 W Broad St	Decatur, MS	(601) 635-3219
Newton County Baptist Assn	14288 Highway 15	Decatur, MS	(601) 635-3655
Oakland Baptist Church	355 Garrison Rd	Decatur, MS	(601) 635-2707

۲.

College in religion and elementary education. With the start of the 1989-90 college term, E. Santa Community stelless to the drift Decat will enter its 62nd year of provioling qual programs of study in the academic, technic

vocational, industrial, adult literacy a

community service areas.

East Central changed its name from East Cent Junior College on July 1, 1988, to reflect comprehensive curriculum and variety services it offers. It had opened its doors to freshman class of 20 and a small faculty for the fi regular session in September 1928.

In March 1939, East Central Junior College w accredited by the Commission on Colleges of t Southern Association of Colleges and School The college has been reaffirmed each deca since its initial accreditation.

Originally the institution was supported three counties - Newton, Neshoba and Sco Later they were joined by Leake and Winston.

During the 1988-89 term, enrollment recor were set for each semester. The fall semes enrollment totaled 1,189 students with a reco 1,187 registering for classes during the spri

Dr. Eddie M. Smith, the college president, cit the quality of instruction, low cost for attendi classes, the addition of new programs of stu and an expanded evening class schedule - w courses offered throughout the five-cour district - as major reasons for the consiste enrollment increase. And, although costs a reasonable, East Central offers a wide variety financial aid programs, scholarships, etc. to he fund a student's education.

With assistance of the full-time academic a vocation-technical counsellors, faculty member serve as advisors in their respective fields to bett assist students in their career planning. Serving advisors, the college instructors actua anticipate student problems and needs as th arise and aid the students in every way possible.

The East Central president points with pride progress reports from three of the state universities indicating that students transferri from the community college maintain grade po averages as high or higher who started freshman at the university level.

To further illustrate the college's drive 1 academic excellence, East Central students ha twice won the Mississippi Community and Juni College Scholars Bowl competition which annually sponsored by the University Mississippi.

And, the college's engineering club, Alp Alpha Epsilon, was recently cited by the Natior Society of Professional Engineers as one of the to five community and junior college engineeri organizations in the nation. The East Cent chapter was also recognized as one of the top engineering clubs among all colleges as universities in the United States.

Beginning with the 1988-89 school year, a ne administration, the office of Adult and Continui Education, was organized to expand the eveni class schedule and to assist the adult learners. part of the college's Adult Basic Education program, East Central has implemented the use the PALS Laboratory, where computers are usto help adults improve their reading, writing a

MISSISSIPPI SUPERVISOR, AUGUST, 198



An increase in the adult student population has played a major role in the college's record enrollment total. In the above photo, mathematics instructor Mrs. Lois McMullan visits with some of her non-traditional students prior to her class lecture.

The college further assists adult students by offering, to those who qualify, their first college course "free of charge."

East Central offers a wide variety of programs of study for the academic, technical and vocation student.

University parallel programs include art and music, business education and business administration, elmentary and secondary education, engineering, industrial education, liberal arts, physical education, pre-medical, pre-dental, pre-veterinary, medical technology, pre-nursing, pre-pharmacy and physical education.

Technical programs include business technology, computer technology, drafting and design technology, electronic technology and most recent programs, child care supervision technology and video production technology.

Vocational programs are automotive body and fender repair, automotive mechanics, carpentry and cabinet making, cosmetology, electricity, machine shop, masonry, refrigeration and air conditioning, and welding.

The college also operates the Philadelphia-Neshoba County Vocational-Technical Center. The center offers secondary trades instruction in electricity, carpentry and cabinet making, industrial sewing, intensive business, metal trades and automotive mechanics.

East Central plays a major role in its service to industries throughout the five-county area.

Smith said training is designed to meet the individual needs of any company with programs available through which the college works closely with local industry. Those programs include the upgrading of training for existing employees, pre-employment in the specific area of need and customized training as specific needs arise.

Nearing completion (which is scheduled by early August, 1989) is a dormitory renovation project which will provide better facilities for campus housing and further enhance the beauty of the campus.

To fund the dormitory renovation project, which includes four of the college's six residence halls, East Central received a low-interest Federal loan in the amount of \$1,457,000.

In addition to the Federal loan, all five county



The college's consistent enrollment increase, additional programs (study, and many campus improvements have been made possible du largely to the leadership of Dr. Eddie M. Smith, left, who is beginning his fift year as the school's president. Smith is shown with Board of Trustee Chairman Henry B. "Bubba" Hudspeth.

stage curtains and window drapes, has been completed with over \$10,000 in contribution having been received.

The college is currently soliciting support fo phase two of the project which involves the installation of an air conditioning system at a projected cost of \$70,000.

Along with the instruction-side of college life, students at East Central are also provided many extra-curricula activities.

Organizations include Alpha Alpha Epsilon, for engineering and industrial arts majors; Mu Alpha Theta, honorary mathematics society; Phi Beta Lambda, organized for business students; Phi Theta Kappa, national honorary scholastic society; President's Council; Sigma Sigma Mu Tau, for students interested in medical careers; VICA (Vocational Industrial Clubs of America) and the Warrior Corps, an organization of students who assist in recruiting and serve as host and hostesses for special events and activities.

Active student Christian organizations include the Baptist Student Union, Wesley Foundation, Newman Club and Westminister Fellowship which serve as vital links between the student's local church and his or her Christian life as a college student.

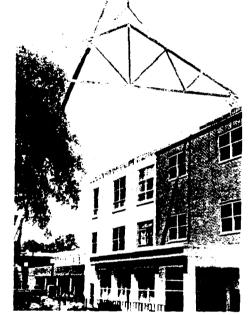
The music and drama departments carry out an active program during the school year.

Besides an outstanding marching band which entertains during halftime ceremonies at football games, other entertaining groups include the Collegians, concert and jazz bands, brass ensemble, concert choir and gospel choir. These groups not only perform on campus, but also at other schools and at civic organizations throughout the district.

The drama department presents a dinner theater in the fall and a full-scale Broadway musical in the spring.

A full-scale athletic program is also conducted at East Central which is a member of the National Junior College Athletic Association. The college participates in intercollegiate football, men's and women's basketball, and spring sports such as baseball, tennis and golf.

In addition to an active athletic program, the college also offers a highly diversified intramural program including flag football, basketball, softball, volleyball, table tennis and pool.



A worker is shown positioning a truss on the roof of Jackson Hall, one of four campus dormitories designated for repairs and renovations on the East Central campus. The dormitory renovation project, which is scheduled for completion in early August, 1989, has been funded through a \$1.4 million low-interest Federal loan with financial assistance from Boards of Supervisors in the five county district.

boards of supervisors (Leake, Neshoba, Newton, Scott and Winston) agreed to commit to additional appropriations to facilitate completion of the project.

"Without the leadership and financial support of our county supervisors, our dormitory renovation project could not be completed without causing a strain on the college budget. I would certainly like to say a big 'thank you' to our supervisors and express on behalf of the college our sincere appreciation for their support," the East Central president said.

Another renovation project underway is the refurbishing of Huff Auditorium, built in 1953. Solely through private contributions from alumni and friends of the college, phase one of the project, which included the installation of new

Business Name	Address	City	Phone
Addy Farm & Garden	341 Little Rock Decatur Rd	Decatur, MS	(601) 635-2618
Aramark-Eccc Student Ctr	Broad St	Decatur, MS	(601) 635-3873
Baptist Student Union	511 Broad St	Decatur, MS	(601) 635-2481
Barnham Funeral Home	Highway 15 N	Decatur, MS	(601) 635-3200
Beat 3 Garage	7th St	Decatur, MS	(601) 635-2236
Beulah Baptist Church	12130 Hic-Little Rock Rd	Decatur, MS	(601) 635-2515
Blonzell's Curtain Shop	Broad St	Decatur, MS	(601) 635-3811
Buntyn's	702 4th Ave	Decatur, MS	(601) 635-3507
Chamber Of Commerce	66 7th St	Decatur, MS	(601) 635-3863
<u>Chicken Basket</u>	Highway 15	Decatur, MS	(601) 635-2525
Church Of God In Christ	17585 Highway 15	Decatur, MS	(601) 635-3199
Clarke Venable Baptist Church	362 W Broad St	Decatur, MS	(601) 635-2828
Clearman Danny K	117 W Broad St	Decatur, MS	(601) 635-3432
Community Financial Svc	423 W Broad St	Decatur, MS	(601) 635-4481
Corrections Dept	and a second control of the control	Decatur, MS	(601) 635-3384
D & D Pawn Shop	7 S 5th Ave	Decatur, MS	(601) 635-4199
Decatur City Hall	667 7th St	Decatur, MS	(601) 635-2761
Decatur Fire Dept	PO Box 307	Decatur, MS	(601) 635-2000
Decatur Furniture & Appliance	408 W Broad St	Decatur, MS	(601) 635-2610
Decatur Mb Church	PO Box 416	Decatur, MS	(601) 635-2190

Business Name	Address	City	Phone 1
Decatur Meadows Apts	280 Little Rock Decatur Rd	Decatur, MS	(601) 635-3423
Decatur Medical Clinic	68 4th Ave	Decatur, MS	(601) 635-2258
Decatur Methodist Church	244 W Broad	Decatur, MS	(601) 635-2729
Decatur Police Dept	92 Broad St	Decatur, MS	(601) 635-2761
Decatur Public Library	PO Box 40	Decatur, MS	(601) 635-2777
Decatur Recreation Ctr	15267 Highway 503	Decatur, MS	(601) 635-2077
Decatur Summer Youth	6294 Decatur Conehatta Rd	Decatur, MS	(601) 635-3378
Decatur Telephone Co	149 7th St	Decatur, MS	(601) 635-2251
Decatur United Methodist Chr	268 W Broad St	Decatur, MS	(601) 635-3219
District One Garage		Decatur, MS	(601) 635-2158
Dixie Oil Co	Highway 15 N	Decatur, MS	(601) 635-2808
East Central Alternative Schl	273 10th St	Decatur, MS	(601) 635-2118
East Central Home Health Rgn B	Highway 15 S	Decatur, MS	(601) 635-2648
East Central Junior College	Broad St	Decatur, MS	(601) 635-2111
Ed's Machine Tool Svc	7580 Decatur Conehatta Rd	Decatur, MS	(601) 635-4328
Employment Service	7th St	Decatur, MS	(601) 635-2078
Extension Area	65 7th St	Decatur, MS	(601) 635-3642
Forestry Dept	15309 Highway 15	Decatur, MS	(601) 635-2051
Great Southern National Bank	421 W Broad St	Decatur, MS	(601) 635-3960
Gussman's Garage	16023 Highway 15	Decatur, MS	(601) 635-3595

Business Name	Address	City	Phone
Heflin's Texaco	Highway 15 N	Decatur, MS	(601) 635-2326
Howard's Auto Sales	15399 Highway 15 N	Decatur, MS	(601) 635-4214
<u>Iga Foodliner</u>	39 7th St	Decatur, MS	(601) 635-3430
Interest Food	Highway 15	Decatur, MS	(601) 635-3301
<u>James B Everett - James B Everett</u> <u>Attorney Law</u>	175 7th St	Decatur, MS	(601) 635-2526
<u>Jean's Beauty Shop</u>	400 W Broad St	Decatur, MS	(601) 635-2716
<u>Johnson Jr W H</u>	117 W Broad St	Decatur, MS	(601) 635-2727
<u>Kathy's Kut & Kurl</u>	415 7th St	Decatur, MS	(601) 635-3385
<u>Kids World</u>	218 S 5th Ave	Decatur, MS	(601) 635-3111
Longview Terrace Apt	15162 Highway 15 S	Decatur, MS	(601) 635-3814
M D Metals Scrap & Salvage	7974 Decatur Conehatta Rd	Decatur, MS	(601) 635-4160
Millhouse Printing	153 W Broad St	Decatur, MS	(601) 635-2292
Miss Christian Svc Camp	12194 Highway 15	Decatur, MS	(601) 635-2697
<u>Mississippi Wic Distr</u>	75 Wic Rd	Decatur, MS	(601) 635-2129
Moses Auto Repair Svc	3838 Sand Springs Church Rd	Decatur, MS	(601) 635-2438
<u>National Guard</u>	15738 Highway 15 N	Decatur, MS	(601) 635-2127
Natural Resources Conservation	220 Little Rock Decatur Rd # B	Decatur, MS	(601) 635-2327
Newton Board Of Surervisors	Broad St	Decatur, MS	(601) 635-3444
Newton Circuit Judge	Broad St Fl 2	Decatur, MS	(601) 635-3540
Newton County Academy	14602 Highway 15 S	Decatur, MS	(601) 635-2756

Business Name	Address	City	Phone
Newton County Agent	65 7th St	Decatur, MS	(601) 635-2267
Newton County Baptist Assn	14288 Highway 15	Decatur, MS	(601) 635-3655
Newton County Chancery Clerk	92 W Broad St	Decatur, MS	(601) 635-2367
Newton County Circuit Clerk	92 Broad St	Decatur, MS	(601) 635-2368
Newton County Elementary Schl	1024 Highway 15n	Decatur, MS	(601) 635-2956
Newton County High School	16255 Highway 503	Decatur, MS	(601) 635-2718
Newton County Home Economist	65 7th St	Decatur, MS	(601) 635-2268
Newton County Home Health	15776 Highway 15	Decatur, MS	(601) 635-3453
Dept Newton County Home Health Svc	Highway 15 N	Decatur, MS	(601) 635-2647
Newton County Human Svc Dept	14712 Highway 15 S	Decatur, MS	(601) 635-2346
Newton County Justice Crt Clrk	401 7th St	Decatur, MS	(601) 635-2740
Newton County Purchasing Agent	Broad St	Decatur, MS	(601) 635-3444
Newton County Sheriff Office	Broad St	Decatur, MS	(601) 635-2101
Newton County Tax Assessor	405 W Broad St	Decatur, MS	(601) 635-2517
Newton County Veterans Svc	State Highway 15 S	Decatur, MS	(601) 635-2178
Oakland Baptist Church	355 Garrison Rd	Decatur, MS	(601) 635-2707
<u>Oms</u>	15700 Highway 15	Decatur, MS	(601) 635-2177
Orkin Exterminating Co		Decatur, MS	(601) 635-4220
Peavey Electronics Corp	16389 Highway 503	Decatur, MS	(601) 635-2244
Raymond Comans Tax Svc	PO Box 272	Decatur, MS	(601) 635-3633

Red Barn Auction			
	17384 Highway 15	Decatur, MS	(601) 635-3266
Robert Luke - Farm Bureau Insurance	Highway 15 S	Decatur, MS	(601) 635-2700
Robert Luke - Newton County Farm Bureau	14300 Highway 15 S	Decatur, MS	(601) 635-2260
Rural Economic & Community	220 Little Rock Decatur	Decatur, MS	(601) 635-2347
<u>Dev</u>	Rd # C		
Russell's Auto Sales	19443 Highway 15	Decatur, MS	(601) 635-2449
Service America	16389 Highway 503	Decatur, MS	(601) 635-4394
Shoe's Custom Paint & Body	1837 Chapel Hill Rd	Decatur, MS	(601) 635-2125
Superintendent Of Education	15305 Highway 15	Decatur, MS	(601) 635-2317
Surburban Auto Sales Inc	Highway 15 N	Decatur, MS	(601) 635-2495
Trapp Harvey	424 W Broad St	Decatur, MS	(601) 635-2686
Turkey Creek Water Park	142 Parkway Dr	Decatur, MS	(601) 635-3314
<u>Union Planters Bank</u>	15330 Highway 15 S	Decatur, MS	(601) 635-2321
US Consolidated Farm Svc Agey	220 Little Rock Decatur Rd	Decatur, MS	(601) 635-2556
US Post Office	800 4th Ave	Decatur, MS	(601) 635-2050
Weaver's Country Store	2693 Decatur Conehatta Rd	Decatur, MS	(601) 635-2240
Weems Community Mental	7th St	Decatur, MS	(601) 635-3342
<u>Health</u>			
Wildflower Florist	152 W Broad St	Decatur, MS	(601) 635-4388
Willice Thorne Body Shop	3958 Chapel Hill Rd	Decatur, MS	(601) 635-3303
Windham Garage	1540 Decatur Carthage Rd	Decatur, MS	(601) 635-3357
Yelverton Jr James E DDS	15227 Highway 15 S	Decatur, MS	(601) 635-2340
a muse para para di un mar a a magnesia de mandra de de di un mandra de	alan kulu salah di diganga dentingan sari sari sari sari sari sari sari sari	i kalendari sa sanggarangan sa kalendari sa sanggarangan sa kalendari sa sanggarangan sa sanggarangan sa sangg I	reserve se estata de 20 metros. El propesso supresentanto de estato de estata finado en el 2000.

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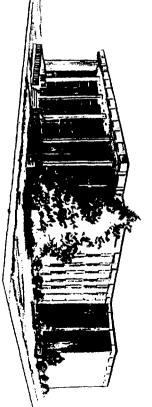
Kenneth R. (Ken) Jones, *President* P.O. Box 38 • 15330 Hwy. 15 • Decatur, MS 39327 601-635-2321 • Fax 601-635-2714

* A ranking of the 100 largest bank holding companies based on loan loss reserve and asset quality ratios. CCopyright 1995 Union Planters Bank. Member FDIC.



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Decatus MC 70727	Common MC TOTOT
601-635-4807	DECATOR, 145 35324
ATTORNEY	FUNERAL HOME
Danny K. Clearman	Milling Funeral Home, Inc.
117 West Broad Street	23477 Highway 15 Bypass
Decatur MC 70797	11-ian MC 70765
601-635-3432	······································
ATTORNEY	FURNITURE & APPLIANCES
James B. Everett	Decatur Furniture & Appliances
175 7th Street	99 West Broad Street
Dearting MC 10177	Decatur. MS 39327601-635-2610
601-635-2526	
AUTO PARTS	GOLF CARTS
NAPA Massey. Inc.	Mississippi Golf Cart Outlet. Inc.
189 Seventh Street	Mississippi Golf Cart Outlet, Inc. Highway 503 Hickory, MS 39332
Decatur. MS 39327	Hickory, MS 39332
BANK	INSURANCE
Union Planters Bank	Farm Bureau Highway 15 South
15330 Highway 15	Highway 15 South Decause MS 39327
Decatur, MS 39327601-635-2321	Decatur. MS 39327601-635-2700
•	
BODY SHOP	JEWELRY/TANNING BEDS The Treasure Chest
Shoe's Custom Paint & BODY TENEW'Y	The Treasure Chest Broad Street
Decreting MS 39327	Decatur MS 39327
Decatur. MS 39327601-635-2125	601-635-288\$
BUILDING MATERIALS	LANDSCAPER Thomas (andscape Company
Long's Building Materials	Thorne Landscape Company
Highway 15 (14664)	P.O. Box 765 Decayor MS 39327
Decatur, MS 39327 601-635-3510	Decatur. MS 39327 601-635-3497
CHAMBER OF COMMERCE	MANUFACTURED HOMES Rill James Mobile Homes, Inc.
Greater Decatur Chamber of Commerce	Bill Jones Mobile Homes, Inc. Highway 503 at 1-20 Exit
7th Street	Highway 503 at 1-20 Exit Hickory, MS 39332
Decatur. MS 39327 601-635-3863	MICKORY. MS 39332601-646-5555
CHILD CARE	MEDICAL CLINIC & HOME HEALTH AGENCY Laird Medical Clinic of Decatur
Kiďs World	Laird Home Health of Decatur
218 South 5th Avenue	LES UL Broad St /174 Broad St. Decatur, MS 39327
Decatur. MS 39327601-635-3111	601-635-3841(Clinic)/635-4296(Home Health)
	PAWN SHOP
CHURCH	O & D Pawn Shop
Clarke-Venable Baptist Church	West Side of Courthouse
701 Broad Street Decatur, MS 39327	Decatur MS 39327
Decatur. MS 39327601-635-2828	601-635-4199
	SERVICE STATION
CHURCH Decatus United Methodist Church	Heflin's Service Station
Decatur United Methodist Church 268 Broad Street	Highway 15
268 Broad Street Decatur. MS 39327	December MC 70797
Oecatur. WS 39327601-635-3219	
	SUPERINTENDENT OF EDUCATION
COLLEGE Fast Central Community College	Billy L. Pierce
East Central Community College Broad Street	P.O. Box 97
Broad Street Decatur, MS 39327	Decatur MS 39327
Decatur. MS 39327	
	TELEPHONE COMPANY
CONVENIENCE STORE	Decatur Telephone Company, Inc.
Spanky's Highway 15 & Broad Street	149 7th Street
Highway 15 & Broad Street Decatur, MS 39327	Decatur MS 39327
Decarur. MS 39327	601-635-2251
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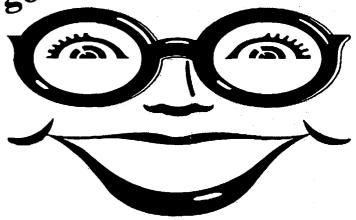
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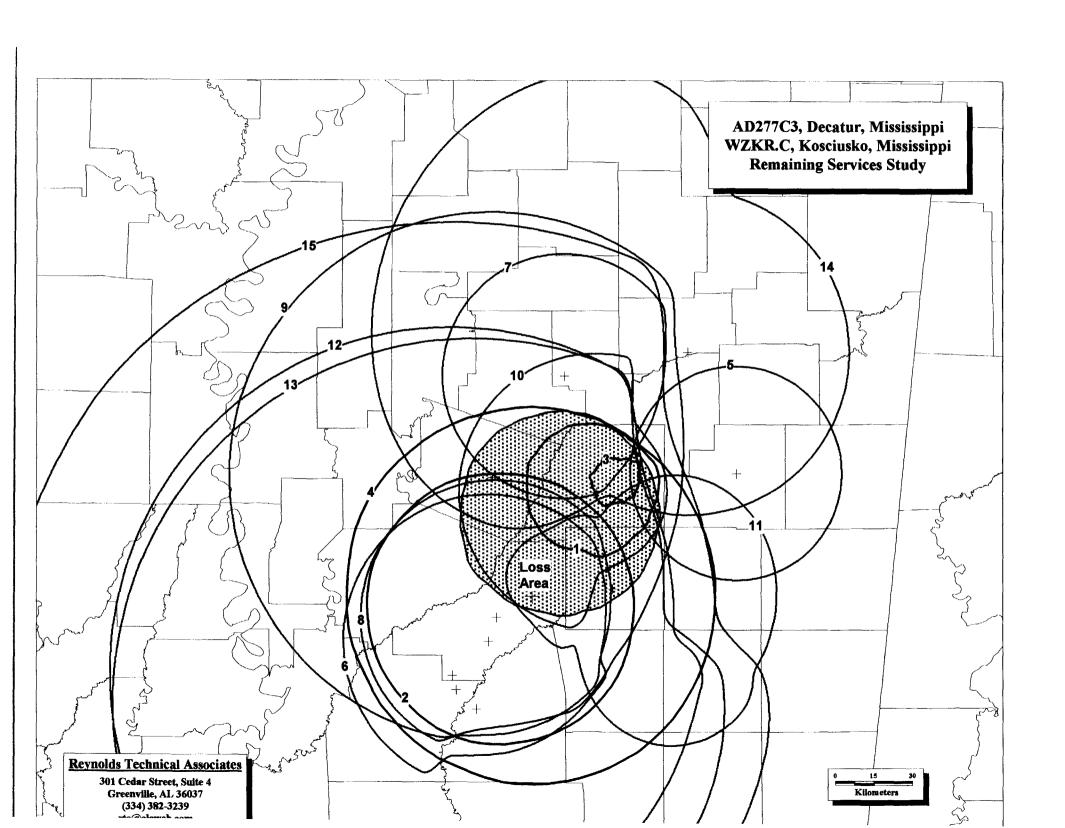


NAPA Massey, Inc.

601-635-4737



189 Seventh Street Decatur. MS



Engineering Statement

In Support of a

Counterproposal

MM Docket 98-154 RM 91-74

Rainey Broadcasting, Inc.

Stations included in Remaining Services Study

Contour Number	Call Letters	City of License	Frequency
1	WLIN-FM	Durant, Mississippi	101.1
2	WYJS-FM	Pickens, Mississippi	105.9
3	WJTA-FM	Kosciusko, Mississippi	91.7
4	WBKJ-FM	Kosciusko, Mississippi	105.1
5	WLSM-AM	Louisville, Mississippi	1270
6	WONG-AM	Canton, Mississippi	1150
7	WONA-AM	Winona, Mississippi	1570
8	WMGO-AM	Canton, Mississippi	1370
9	WXTN-AM	Lexington, Mississippi	1000
10	WKOZ-AM	Kosciusko, Mississippi	1340
11	WSSI-AM	Carthage, Mississippi	1080
12	WLRM-AM	Ridgeland, Mississippi	780
13	WWDF-AM	Richland, Mississippi	720
14	WEPA-AM	Eupora, Mississippi	710
15	WJDS-AM	Jackson, Mississippi	620

Exhibit E, Figure 6

CERTIFICATE OF SERVICE

I, Lisa M. Balzer, do hereby certify that on this 19th day of October, 1998, I have hand delivered the foregoing "COMMENTS" to the following:

Ms. Nancy V. Joyner Allocations Branch Federal Communications Commission Mass Media Bureau 2000 M Street, NW Room 557 Washington, DC 20554

Lisa M. Balzer